

ROUSSELOT® SIMOGEL™

THE DIFFERENCE IS CLEAR

SIMOGEL BRINGS NEW OPPORTUNITIES TO THE (FUNCTIONAL) CONFECTIONERY INDUSTRY

Gain momentum in the nutraceuticals market with indulging, functional gummies. Rousselot® SiMoGel helps confectioners to tap into this growing market.

GELATIN GUMMIES DRIVE THE SUGAR CONFECTIONNERY MARKET

GLOBAL MARKET SIZE **MARKET GROWTH**
\$22 Bn (2019) **2%** (2019-2023)



FUNCTIONAL GUMMIES DRIVE THE DIETARY SUPPLEMENT MARKET

GUMMY SUPPLEMENTS made up
10% of the **DIETARY SUPPLEMENTS** and
30% of the **NON-PILL** (tablets, capsules) segment (US)

**ALL GUMMY
PRODUCTS
ACCOUNT:**

for adults

65%

for children
35%

**GUMMY SUPPLEMENTS
APPEAL TO ALL, NOT ONLY KIDS!**

**GUMMY
VITAMINS**
market CAGR:
9.10%
(2018-2028)

**GUMMY
CLAIMS:**

Digestive / Gut health

2

Vitamins / Minerals

1

Energy / Alertness

3

The difference is clear

Rousselot
Functional Ingredients

DARLING
INGREDIENTS

BENEFITS OF SIMOGEL™



HEALTH



INDULGENCE



EFFICIENT PROCESS



INNOVATION

SiMoGel replaces traditional starch moguls by silicone or blisters. This new solution answers confectionery manufacturers' production and innovation challenges, while consumers enjoy the tasty gummies they love. Even in supplements!

OPTIMIZED PRODUCTION PROCESS

Molded in → in silicone or metal molds

Or directly → into blisters packs

No starch → no recycling stage

Less labor → reduced material handling / less cleaning

Save time → starch-molded gummies: 24 hours setting time / SiMoGel gummies: 15 minutes

Highly hygienic → No starch means no cross-contamination of active ingredients between batches

ENJOYABLE & INNOVATIVE END-PRODUCTS



Transparent gummies



Perfect texture & flavor release



3D shapes, stripes, filling



Tooth friendly (sugar-free/reduced)

ROUSSELOT WORLD-CLASS GELATIN



Enjoyment



Clear label



A pure protein



Easy in use



Worldwide expertise

SiMoGel comes with a customized recipe based on specific gelatin grades either porcine or bovine. Compatible with and validated for multiple equipment brands such as Baker Perkins.

References:

1. Statista, Sept. 2019
2. Innova database, share of gummies product launched/sugar confectionery market excluding chocolates (06.16 -06.17) Feb. 2018
3. IRI Data Analysis, 2015
4. NBJ Nutrition Business Journal, 2017
5. Market Research Future, May 2019

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