



DUPONT CIRCLE

Dupont Circle is one of the District's international centers, a cosmopolitan neighborhood with a welcoming European ambiance. Known as the city's gathering place, Dupont Circle is a vibrant blend of local retailers and restaurants, art galleries and museums, lively arts programming, historic architecture, and gilded mansions. Over the next few years, the District Department of Transportation will be making a \$25 million investment to build Dupont Plaza over the down ramp of Connecticut Avenue. Extensive streetscape enhancements of the surrounding sidewalks will be included.

RETAIL + RESTAURANT OPENINGS (2022+)

- Boogy & Peel (restaurant)
- Doggy Style (pet bakery & spa)
- Gemini x Happy Ice Cream
- Krave (restaurant)
- La Biciletta! (café + bar)
- Panera (restaurant)
- PLNTR (household plants)
- Brine raw bar
- Spirits & Spice (specialty retail food)
- Sura (restaurant)
- Synergy and Serenity (health & wellness)
- Thaiverse (restaurant)
- Vagabond (restaurant)

LOCAL ITINERARY

Visitors to Dupont Circle can stay in more than 20 hotels, dine at DC favorites such as The Pembroke and Duck Duck Goose, see 70+ embassies around the Circle and along nearby Embassy Row, and enjoy world-class art exhibitions at the Phillips Collection, Heurich House Museum, Dupont Underground, and Hillyer Art Space.

ANNUAL EVENTS

- Year Round: Farmers Market, First Friday Art Walk
- Fall: Art All Night, High Heel Race
- Winter: Holiday Celebration in the Circle, Holiday Markets (The Heurich House Museum's Annual Christkindlmarkt and Dupont Circle Main Street's Holiday Pop-Up)
- Spring: Pride Parade
- Summer: 17th Street Festival, See You in the Circle Concert Series

PUBLIC SPACE

- The neighborhood is home to Dupont Circle park and several parklets, expanded sidewalk cafés, and two streateries.
- The District will invest at least \$25 million for the creation of Dupont Plaza, a flexible public space along Connecticut Avenue from Dupont Circle to California Street.

OFFICE MARKET*

- Existing Office SF: 21 million
- Avg \$/SF/FS: \$51.26
- Vacancy Rate: 22.4%
- SF Under Construction: 334k

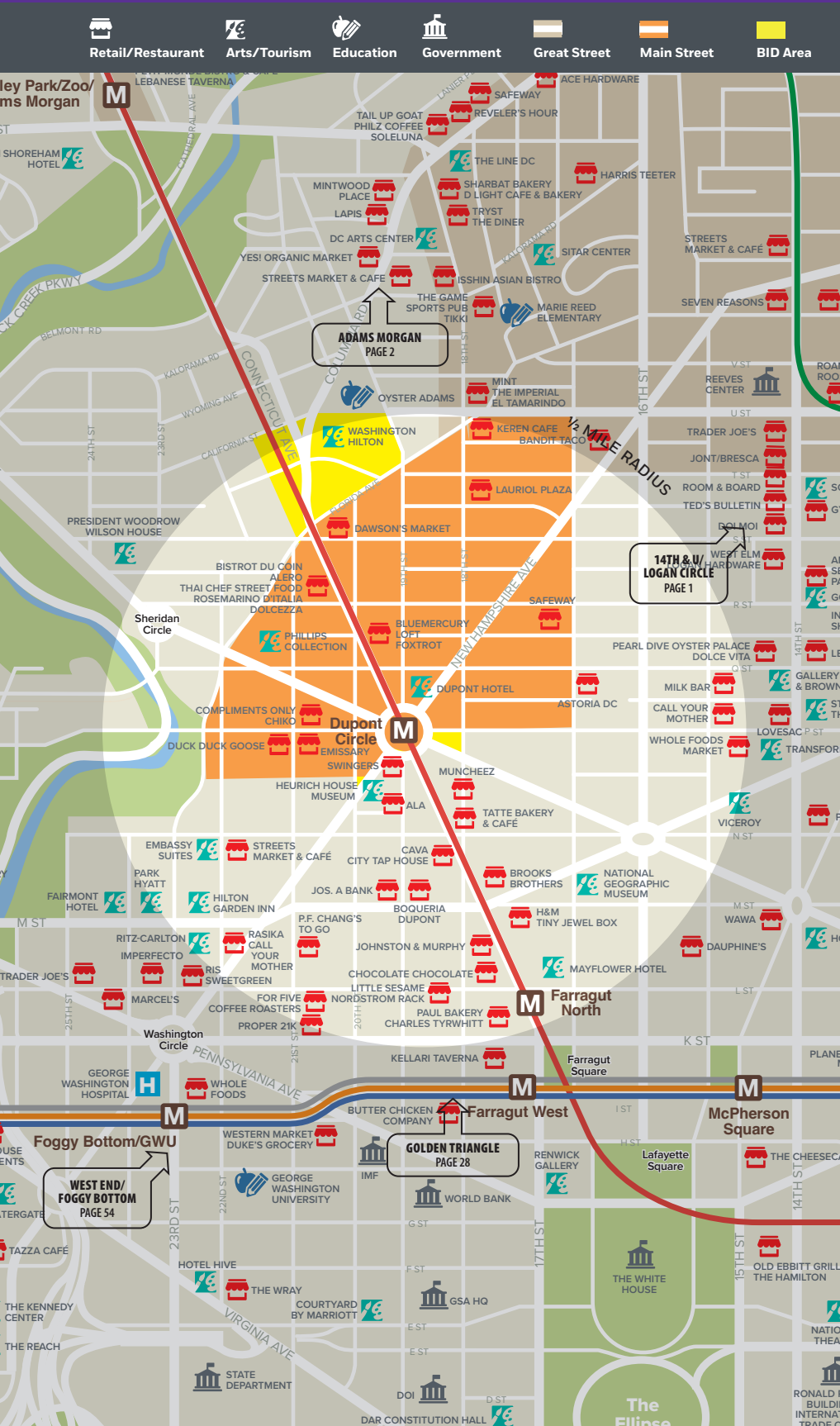
DAYTIME POPULATION

241,340 within one-mile



*CoStar (Q2 2023, within 0.5 miles)

DUPONT CIRCLE



0-½ mi 0-1 mi 0-3 mi

POPULATION

Population	23,226	84,187	393,803
Daytime Population	72,989	241,340	802,082
Male	50%	51%	49%
Female	50%	49%	51%
High School Graduate +	99%	97%	95%
Bachelor's Degree +	92%	87%	78%
Graduate / Professional Degree	53%	51%	44%

HOUSEHOLDS

Households (HH)	14,569	47,468	198,777
Average HH Size	1.5	1.6	1.9
Owner-occupied	40%	37%	38%
Renter-occupied	60%	63%	62%
Median Home Value	\$696,579	\$756,876	\$753,945

INCOME

Average HH	\$185,594	\$190,213	\$182,404
Median HH	\$124,971	\$127,604	\$124,568
HH Income <\$50k	16%	17%	18%
HH Income \$50-\$75k	11%	10%	10%
HH Income \$75k+	73%	72%	71%
Average HH Disposable	\$112,401	\$114,399	\$112,279

AGE

Age < 20	6%	11%	15%
Age 20-34	43%	41%	36%
Age 35-64	39%	36%	36%
Age 65+	12%	11%	13%
Median Age (years)	35.5	34.3	34.6

CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$66,350	\$219,900	\$881,412
Child Care	\$18,574	\$60,862	\$238,079
Computers & Accessories	\$6,046	\$20,119	\$80,314
Entertainment & Recreation	\$88,810	\$296,043	\$1,192,514
- Pets	\$18,702	\$62,286	\$251,230
Food at Home	\$155,909	\$517,980	\$2,101,586
Food away from Home	\$118,974	\$394,474	\$1,579,718
Health Care	\$152,324	\$503,944	\$2,050,785
- Medical Care	\$50,081	\$165,455	\$673,950
Home Improvement	\$76,242	\$261,934	\$1,071,671
Household Furnishings	\$61,986	\$205,717	\$827,811
Personal Care	\$26,451	\$87,749	\$353,238
Vehicle Maint. & Repair	\$28,939	\$94,787	\$383,112

AVAILABLE VEHICLES PER HH¹

0	55%	52%	37%
1	38%	40%	47%
2-3	7%	8%	15%
4+	0%	0%	1%

MOBILITY

Traffic Counts²	5,600	17th St
	9,500	P St
	21,100	Connecticut Ave
	28,300	Dupont Circle

Source: Esri forecasts for 2022; 1. American Community Survey (2016-2020) values are rounded to the nearest whole percent; 2. Open Data - 2022 Traffic Volumes (DDOT 2020 AADT)

CONTACT

Dupont Circle Business Improvement District
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MetroRail Stations
Dupont Circle

Capital Bikeshare Stations
20 within ½ mile

Traffic Counts²
28,300 Dupont Circle

Walkscore
100 Walker's Paradise

Residents w/in 10 min. car ride
206,700

MOBILITY